CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
495851 /	06348724

Product
OBAMA :120S

Contract Dates	Estimate #
09/28/12 - 10/04/12	1881

Advertiser	Original Date / Revision
Obama For America	09/26/12 / 09/26/12

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/28/12	10/04/12	Fox 5 News M-F 10p-11p	10p-11p		2:00			NM	1	$8,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	1	$8,600.00							
N 2	KVVU	09/28/12	10/04/12	Better	M-F 11a-12p		2:00			NM	1	$780.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	1	$780.00							
N 3	KVVU	09/28/12	10/04/12	Anderson	3-4p		2:00			NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	1	$1,200.00							
N 4	KVVU	09/28/12	10/04/12	The Dr.Oz Show	4-5p		2:00			NM	2	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	2	$1,400.00							
N 5	KVVU	09/28/12	10/04/12	Fox 5 News at 5	5-530p		2:00			NM	1	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	1	$2,200.00							
N 6	KVVU	09/28/12	10/04/12	FOX 5 News 5-6am M-F	5a-6a		2:00			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	1	$1,000.00							
N 7	KVVU	09/28/12	10/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		2:00			NM	1	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	1	$2,500.00							
N 8	KVVU	09/28/12	10/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		2:00			NM	1	$2,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	1	$2,900.00							
N 9	KVVU	09/28/12	10/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		2:00			NM	1	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	1	$2,800.00							
N 10	KVVU	09/28/12	10/04/12	More M-F 9-10a	M-F 9a-10a		2:00			NM	2	$2,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/12	10/04/12	MTWTF--	2	$1,100.00							
N 11	KVVU	10/01/12	10/01/12	The Mob Doctor	Mon 9p-10p		2:00			NM	1	$18,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
495851 /	06348724

Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	OBAMA :120S	**1881**

Advertiser	Original Date / Revision
Obama For America	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	1------	1		$18,000.00					
N 12	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		2:00			NM	1	$6,000.00
Week:		09/24/12	09/30/12	-----1-	1		$6,000.00					
N 13	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		2:00			NM	1	$34,000.00
Week:		09/24/12	09/30/12	------1	1		$34,000.00					
N 14	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		2:00			NM	1	$30,000.00
Week:		09/24/12	09/30/12	------1	1		$30,000.00					
N 15	KVVU	10/04/12	10/04/12	The X Factor	The X Factor		2:00			NM	1	$21,400.00
Week:		10/01/12	10/07/12	---T---	1		$21,400.00					
								Totals			17	$136,380.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	6	$82,900.00	$70,465.00
10/01/12 -10/04/12	11	$53,480.00	$45,458.00
Totals	17	$136,380.00	$115,923.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6348724 TRF# 495851
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP27/12 09.02
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6348724 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA :120S EST#1881 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP27/12 09.02

REP: TO ROSE
FR NIKKI
OKD M1 SEE LINE 17
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA :120S

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95			AGENCY EST# = 1881						
			AGENCY PRODUCT CODE = 101									
16		S	800P-1000P	2M		21400.00	10/3	10/3	0		WED	0

PROGRAM : X FAXTOR
CON COM1: X FAXTOR

REP HEADLINE# 6348724 TRF# 495851
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CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17		A	800P-900P		2M	21400.00	10/4	10/4	1		THU	1

PROGRAM : X FAXTOR
ORD COM1: MOVING SPOT TO THURSDAY X-FACTOR. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-16 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#16 MISSED:WED/800P-1000P OCT3 2M 21400.00 (SEP26/12)
OFFER:THU/800P-900P OCT4 2M 21400.00 PLS ADVISE.
CMT:MOVING SPOT TO THURSDAY X-FACTOR. PRE-BOOKED PLS APPROVE.

SEP/12 96980.00 OCT/12 39400.00

CONTRACT TOTAL 136380.00
TOTAL SPOTS 17

MARKET TOTALS $340,950 KVVU 40% KSNV 11% KLAS 15% KTNV 22% KVMY 8% KVCW 4% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6348724
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP26/12 15.54
*** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

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FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 15.54

REP: TO ROSE
FR NIKKI
NEW OBAMA :120S
TOTAL $136380
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA :120S

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95			AGENCY EST# = 1881						
			AGENCY PRODUCT CODE = 101									
1			1000P-1100P		2M	$8,600.00	9/28	10/4	1		F,M-TH	1

PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

REP HEADLINE# 6348724
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP26/12 15.54
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	2		1100A-1200N	2M		$780.00	9/28	10/4	1		F,M-TH	1
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
	3		300P-400P	2M		$1,200.00	9/28	10/4	1		F,M-TH	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
	4		400P-500P	2M		$1,400.00	9/28	10/4	2		F,M-TH	2
	PROGRAM : DR OZ CON COM1: DR OZ											
	5		500P-530P	2M		$2,200.00	9/28	10/4	1		F,M-TH	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
	6		500A-600A	2M		$1,000.00	9/28	10/4	1		F,M-TH	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
	7		530P-600P	2M		$2,500.00	9/28	10/4	1		F,M-TH	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
	8		600A-700A	2M		$2,900.00	9/28	10/4	1		F,M-TH	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
	9		700A-900A	2M		$2,800.00	9/28	10/4	1		F,M-TH	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	10		900A-1000A	2M		$1,100.00	9/28	10/4	2		F,M-TH	2
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											

REP HEADLINE# 6348724
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP26/12 15.54
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900P-1000P	2M		18000.00	10/1	10/1	1		MON	1
PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR												
12			1000P-1100P	2M		$6,000.00	9/29	9/29	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT												
13			700P-800P	2M		$1,000.00	9/29	9/29	0		SAT	0
PROGRAM : TMZ WEEKEND CON COM1: TMZ WEEKEND												
14 13			100P-400P	2M		34000.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												
15 14			1000A-100P	2M		30000.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)												
16 15			800P-1000P	2M		21400.00	10/3	10/3	1		WED	1
PROGRAM : X FAXTOR CON COM1: X FAXTOR												

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